

VITALANT
27 in '27 Giveaway

27 \$500 Gift Cards in the Donor Rewards Store

37,100 Rewards points

Official Rules: 2027

**Giveaway is offered at Vitalant donor centers and mobile blood drives
located across the United States of America.**

Jan. 4-31, 2027

Official Rules:

The giveaway is sponsored by Vitalant, a 501(c) tax-exempt charitable organization.

Eligibility:

The giveaway is open to United States residents who are at least 18 years of age on the date of the selection of the grand prize winners, who present to donate at any Vitalant donor center or mobile blood drive from Jan. 4 to Jan.31, 2027 ("Giveaway Period").

Employees of Vitalant or their subsidiaries and their immediate family members are not eligible to enter. The term "immediate family" includes spouses, siblings, parents, children, grandparents, grandchildren and other persons residing in the same household (related or not). The giveaway is void where prohibited. Residents of jurisdictions where this promotion is not permitted, or where Vitalant would be required to register or be restricted in any other way, are not eligible to win a prize.

How to Enter: Persons presenting to donate at a participating Vitalant donation location from Jan. 4 to Jan. 31, 2027 ("Giveaway Period"), are eligible to enter the giveaway.

Donor Entry: Persons intending to donate blood, platelets or plasma must complete a donor eligibility interview to enter the giveaway during the Giveaway Period. Persons who have completed the donor eligibility interviews will be automatically entered into the giveaway. It is the responsibility of the person intending to donate to ensure that Vitalant has the correct contact phone number and email address in the event their name is drawn as the grand prize winner. Persons who do not wish to be automatically entered into the giveaway may call 925-732-4380 for Customer Care. They can leave their name, phone number and date of donor eligibility interview to be removed from the giveaway. Only one donation entry is permitted per person per day, up to four (4) times during the promotional period.

Non-Donor Entry: No purchase or blood donation is required to enter the giveaway or to win a prize. Persons not intending to donate may call 925-732-4380 and request to be entered into the giveaway during the Giveaway Period. Only one non-donation entry is permitted per person per day, up to four (4) times during the promotional period.

Grand Prize: A maximum prize of one (1) of twenty-seven (27) sets of 37,100 Rewards points valued at approximately Five Hundred Dollars and No Cents (\$500.00) in the Donor Rewards store will be awarded. Non-donor winners will receive an electronic gift card of equal denomination in lieu of Rewards points.

Selection of Grand Prize Winners: The grand prize drawing will be conducted by the Vitalant corporate office under the supervision of three employees, whose decisions are final and binding. The winners will be selected as follows: All eligible entries, including donor and non-donor entries, received during the Giveaway Period will be combined and twenty-seven (27) potential prize winners will be selected in a random drawing on or around Feb. 5, 2027. All entries are non-transferable. Donors who do not have a Vitalant account and who are not opted-in to Vitalant's Donor Rewards program by Feb. 2, 2027, are automatically disqualified. The potential prize winners will be notified using the email address provided with

entry on or around Feb. 5, 2027, and may be awarded the prize subject to verification of eligibility and compliance with the terms of these Official Rules. If email delivery is unsuccessful, winner will be notified by phone with phone number provided with entry. 37,100 Rewards points, valued at approximately \$500.00, will be applied to the donor account of the prize winner(s) within 7-14 business days after the drawing. Winner can redeem Rewards points for gift cards within the donor rewards store. All rewards store rules apply for redemption of the points. Non-donor prize winners will receive an electronic gift card of equal denomination in lieu of Rewards points. The prize will be fulfilled by a third-party fulfillment vendor. If Vitalant is unable to determine and verify a potential prize winner, Vitalant reserves the right to not award the prize or all elements of the prize. No prize in the giveaway will be given in cash or may be redeemable or convertible into cash.

Noncompliance with any of the foregoing may result in disqualification and the selection of an alternate grand prize winner name. Vitalant reserves the right to permanently disqualify any person who it believes has intentionally violated these Official Rules.

Miscellaneous: The odds of winning depend upon the number of eligible entries received according to the eligibility requirements. By entering, participants agree to be bound by these Official Rules and decisions of Vitalant. By participating in the giveaway, participants agree to release and hold Vitalant and their employees harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the drawing or the giveaway, or resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage, and claims based on publicity rights, defamation or invasions of privacy. Vitalant reserves the right to change these Official Rules without notice. The conduct of this giveaway is governed by the applicable United States laws, which take precedence over any rule to the contrary herein. Vitalant will follow the applicable laws for conducting a giveaway. The grand prize winner's name will be published on Vitalant's blog (vitalant.org/blog) within ninety (90) days after the conclusion of the giveaway.