

VITALANT

24 in '24 Blood Donation Extravaganza Giveaway

24 \$500 Gift Cards in the Donor Rewards Store

37,100 recognition points (44,450 for NJ/NY donors)

Official Rules: 2024

Giveaway is offered at Vitalant donor centers and mobile blood drives located across the United States of America.

Jan. 6 – Feb. 10, 2024

Official Rules:

The giveaway is sponsored by Vitalant, a 501(c) tax-exempt charitable organization.

Eligibility:

The giveaway is open to United States residents who are at least 18 years of age on the date of the selection of the prize winners, who present to donate at any Vitalant donor center or mobile blood drive during the promotion time frame or who otherwise enter the giveaway.

Employees of Vitalant or their subsidiaries and their immediate family members are not eligible to enter. The term "immediate family" includes spouses, siblings, parents, children, grandparents, grandchildren and other persons residing in the same household (related or not). The giveaway is void where prohibited. Residents of jurisdictions where this promotion is not permitted, or where Vitalant would be required to register or be restricted in any other way, are not eligible to win a prize.

How to enter: Persons presenting to donate at a participating Vitalant donation location from Jan. 6-Feb. 10, 2024 ("Giveaway Period"), are eligible to enter the giveaway.

Donor entry: Persons intending to donate blood, platelets or plasma must complete a donor eligibility interview to enter the giveaway during the Giveaway Period. Persons who have completed the donor eligibility interviews will be automatically entered into the giveaway. It is the responsibility of the person intending to donate to ensure that Vitalant has the correct contact phone number and email address in the event their name is drawn as one of the prize winners. Donors must have an online Vitalant account created and be opted-in to Vitalant's donor rewards store. Persons who do not wish to be automatically entered into the giveaway may call 877-258-4825 and press 2 for Customer Care. They can leave their name, phone number and date of donor eligibility interview to be removed from the giveaway. Only one donor eligibility interview is permitted per person per day.

Non-donation entry: No purchase or blood donation is required to enter the giveaway or to win a prize. Persons not intending to donate may call 877-25-VITAL and request to be entered into the giveaway during the Giveaway Period. Only one non-donation entry is permitted per person per day.

Prizes: A maximum prize of one (1) of twenty-four (24) sets of 37,100 recognition points (44,450 for NJ/NY donors) valued at approximately \$500 in the donor rewards store will be awarded. Non-donor winners will receive an electronic gift card of equal denomination in lieu of recognition points.

Selection of prize winners: The prize drawing will be held under the supervision of three Vitalant employees, whose decisions are final and binding. Winner(s) will be selected as follows: All eligible entries received during the Giveaway Period will be combined into one list. One (1) of twenty-four (24) total potential prize winners will be selected from the list in a random drawing to be held on or around Feb. 15, 2024. Donors who do not have a Vitalant account and who are not opted-in to Vitalant's donor rewards store by

Feb. 12, 2024, are automatically disqualified. The prize winner(s) will be notified using the email address on file. If email delivery is unsuccessful, winner will be notified by phone with phone number provided with entry and may be awarded the prize subject to verification of eligibility and compliance with the terms of these Official Rules. If Vitalant is unable to determine and verify a potential prize winner after repeated alternate drawings, Vitalant reserves the right to not award all prize(s) or all elements of the prize. 37,100 recognition points (44,450 for NJ/NY donors) valued at approximately \$500 will be applied to the donor account of the prize winner(s) within 7-14 business days after the drawing. Winner can redeem recognition points for gift cards within the donor rewards store. All rewards store rules apply for redemption of the recognition points. Non-donor prize winners will receive an electronic gift card of equal denomination in lieu of recognition points.

Noncompliance with any of the foregoing may result in disqualification and the selection of an alternate prize winner's name. Vitalant reserves the right to permanently disqualify any person who it believes has intentionally violated these Official Rules.

Miscellaneous: The odds of winning depend upon the number of eligible entries received according to the eligibility requirements. By entering, participants agree to be bound by these Official Rules and decisions of Vitalant. By participating in the giveaway, participants agree to release and hold Vitalant and their employees harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the drawing or the giveaway, or resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage, and claims based on publicity rights, defamation or invasions of privacy. Vitalant reserves the right to change these Official Rules without notice. The conduct of this giveaway is governed by the applicable United States laws, which take precedence over any rule to the contrary herein. Vitalant will follow the applicable laws for conducting a giveaway. For names of the prize winners, send a self-addressed, stamped envelope to: Vitalant, 1524 West 14th Street, Tempe, AZ 85281, Attention: Customer Care.