



Process for Receiving Text/SMS About Your Donation

Would you like to receive SMS to remind you of upcoming appointments, opportunities to donate blood, and specific needs in your community?

Once you provide your mobile phone number, you will receive a one-time text message within approximately 24-48 hours asking you to confirm you want to opt-in to the Vitalant SMS program. Message and data rates may apply. Message frequency varies. Reply STOP to cancel, Reply HELP for help.

By subscribing to Vitalant alerts, the user consents to receive automated text messages (e.g., SMS and MMS) from Vitalant. This is a recurring message campaign designed to remind you of upcoming appointments, opportunities to donate blood, and specific needs in your community. Consent to receive automated text messages is not a condition of any purchase or required to donate blood. Vitalant reserves the right to alter the frequency of messages sent at any time, so as to increase or decrease the total number of sent messages. Vitalant also reserves the right to change the short code or phone number which messages are sent and we will notify you when we do so. [T&Cs](#) and [Privacy Policy](#) can be found here.