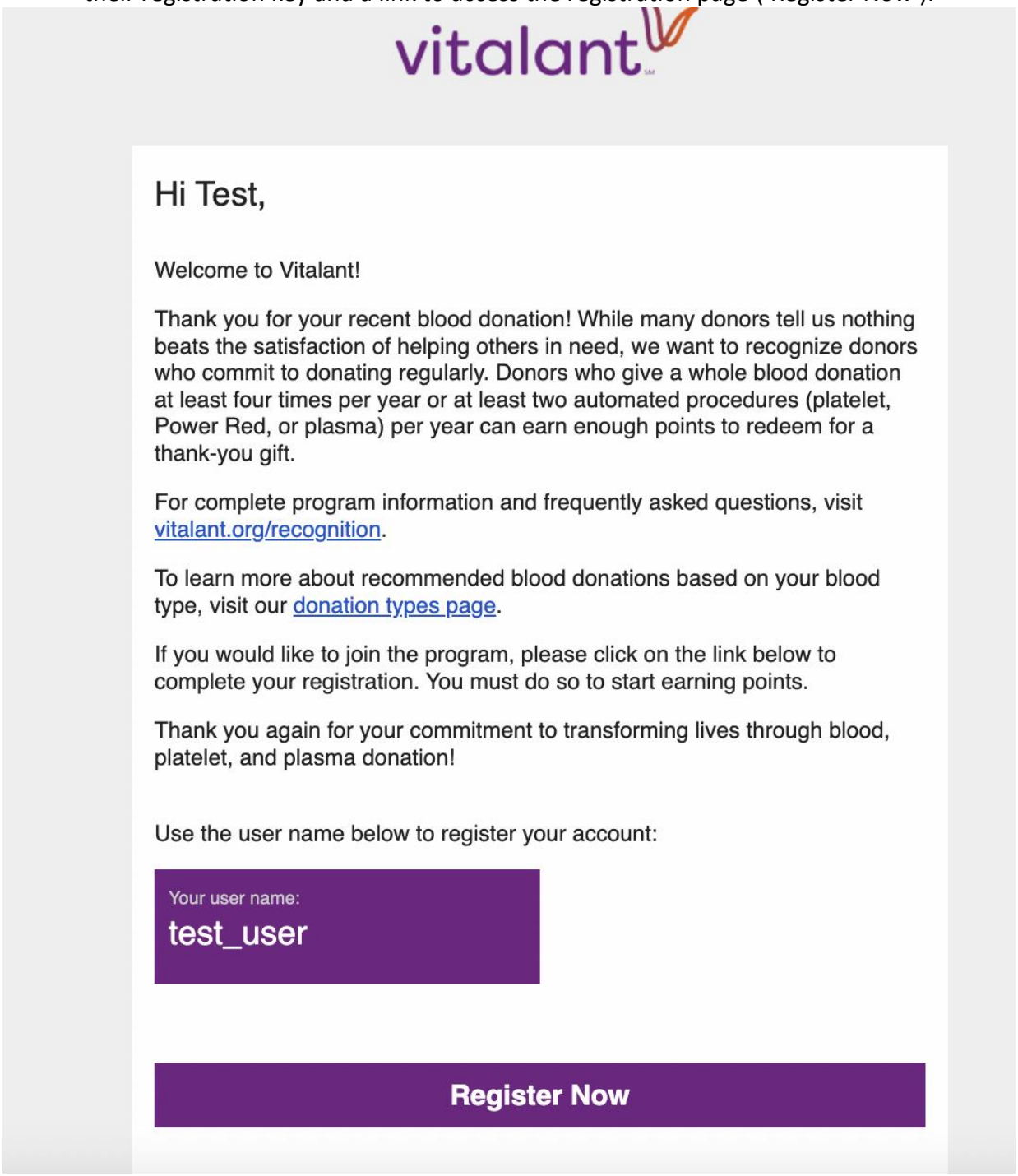
Vitalant Donor Recognition Program Opt-In
New Jersey/New York Donors Only
Participant Registration Guide

When a participant has been added to the program, they will be sent an Invitation mailer with their registration key and a link to access the registration page ('Register Now').



vitalant

Hi Test,

Welcome to Vitalant!

Thank you for your recent blood donation! While many donors tell us nothing beats the satisfaction of helping others in need, we want to recognize donors who commit to donating regularly. Donors who give a whole blood donation at least four times per year or at least two automated procedures (platelet, Power Red, or plasma) per year can earn enough points to redeem for a thank-you gift.

For complete program information and frequently asked questions, visit vitalant.org/recognition.

To learn more about recommended blood donations based on your blood type, visit our donation types page.

If you would like to join the program, please click on the link below to complete your registration. You must do so to start earning points.

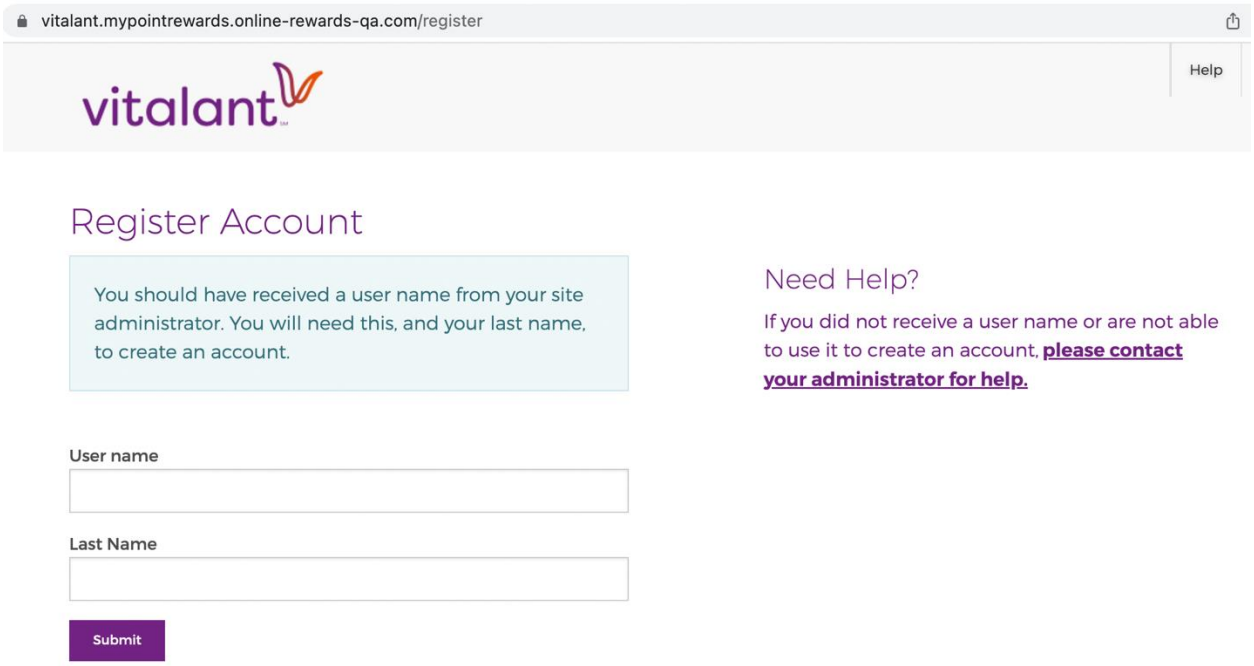
Thank you again for your commitment to transforming lives through blood, platelet, and plasma donation!

Use the user name below to register your account:

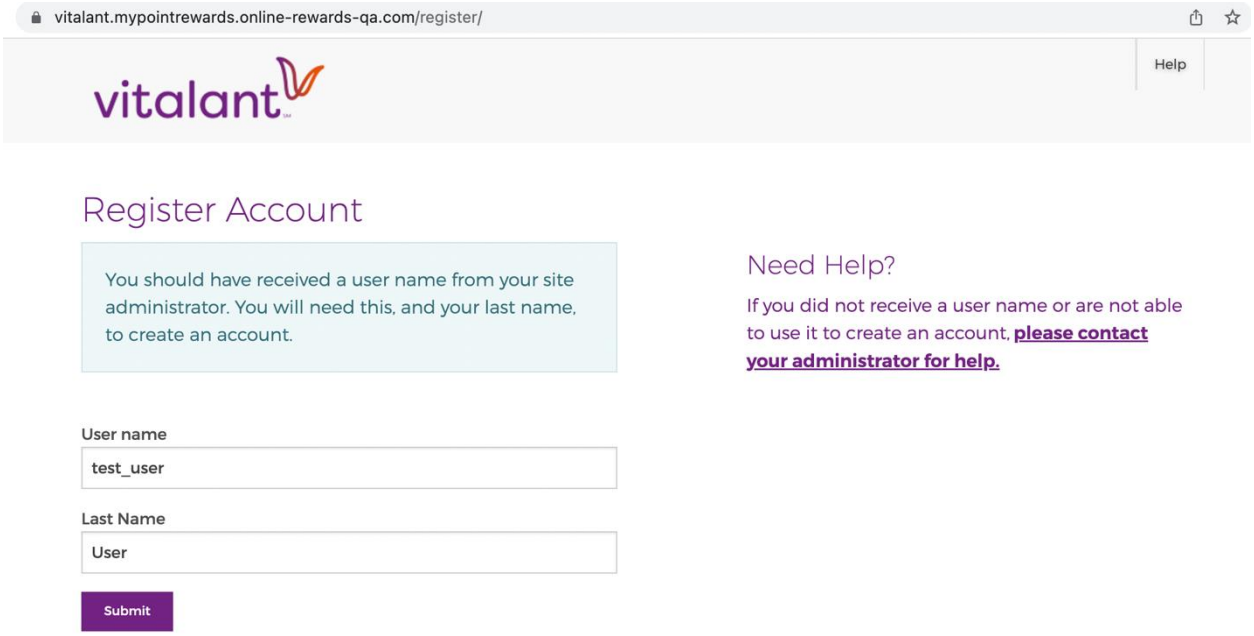
Your user name:
test_user

Register Now

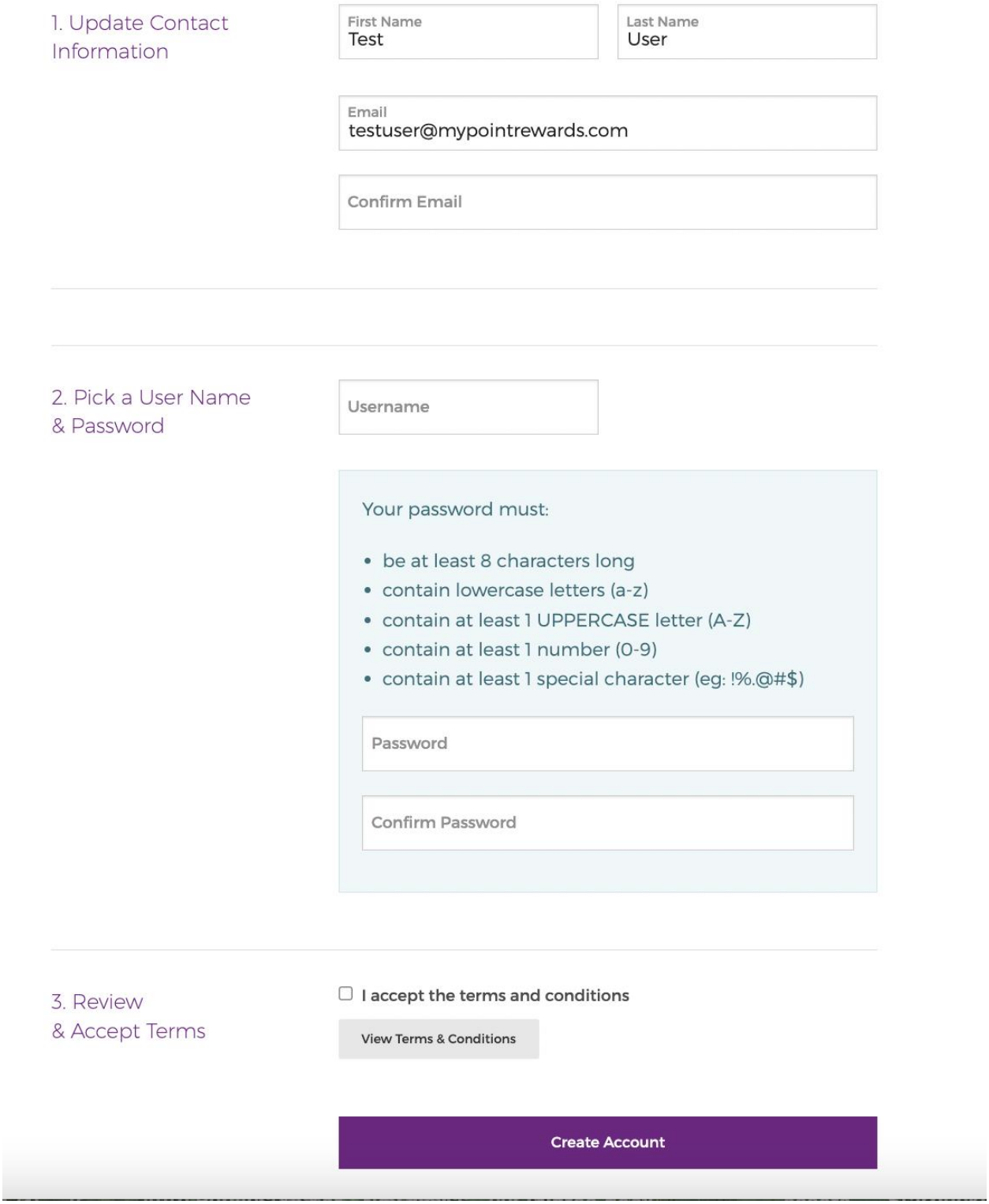
When clicking on the ‘Register Now’ button at the button of their Invitation mailer, they will be directed to the Registration page of the site.



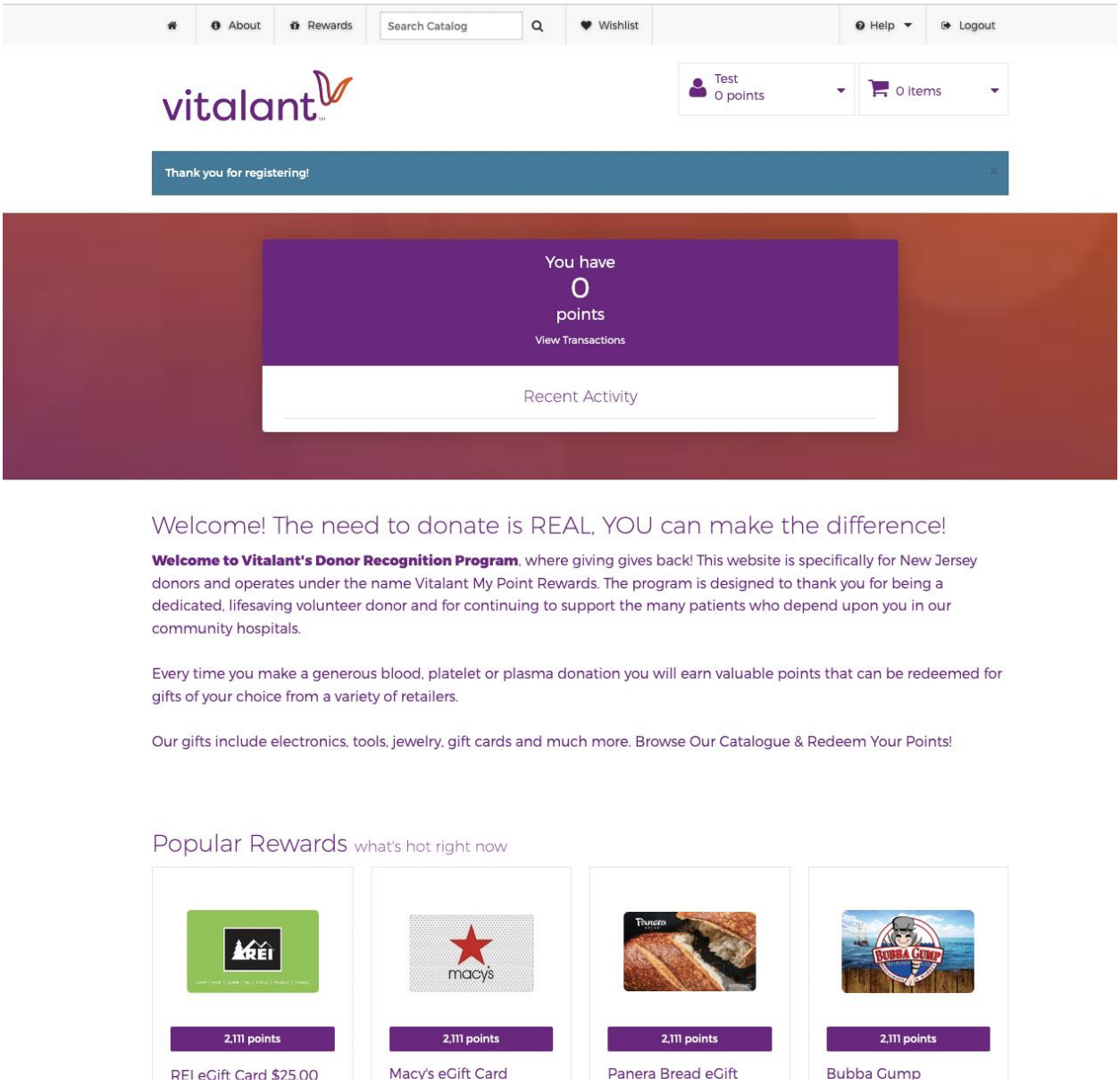
On this page, they will enter the User Name provided in their Invitation mailer and their last name, then click Submit.

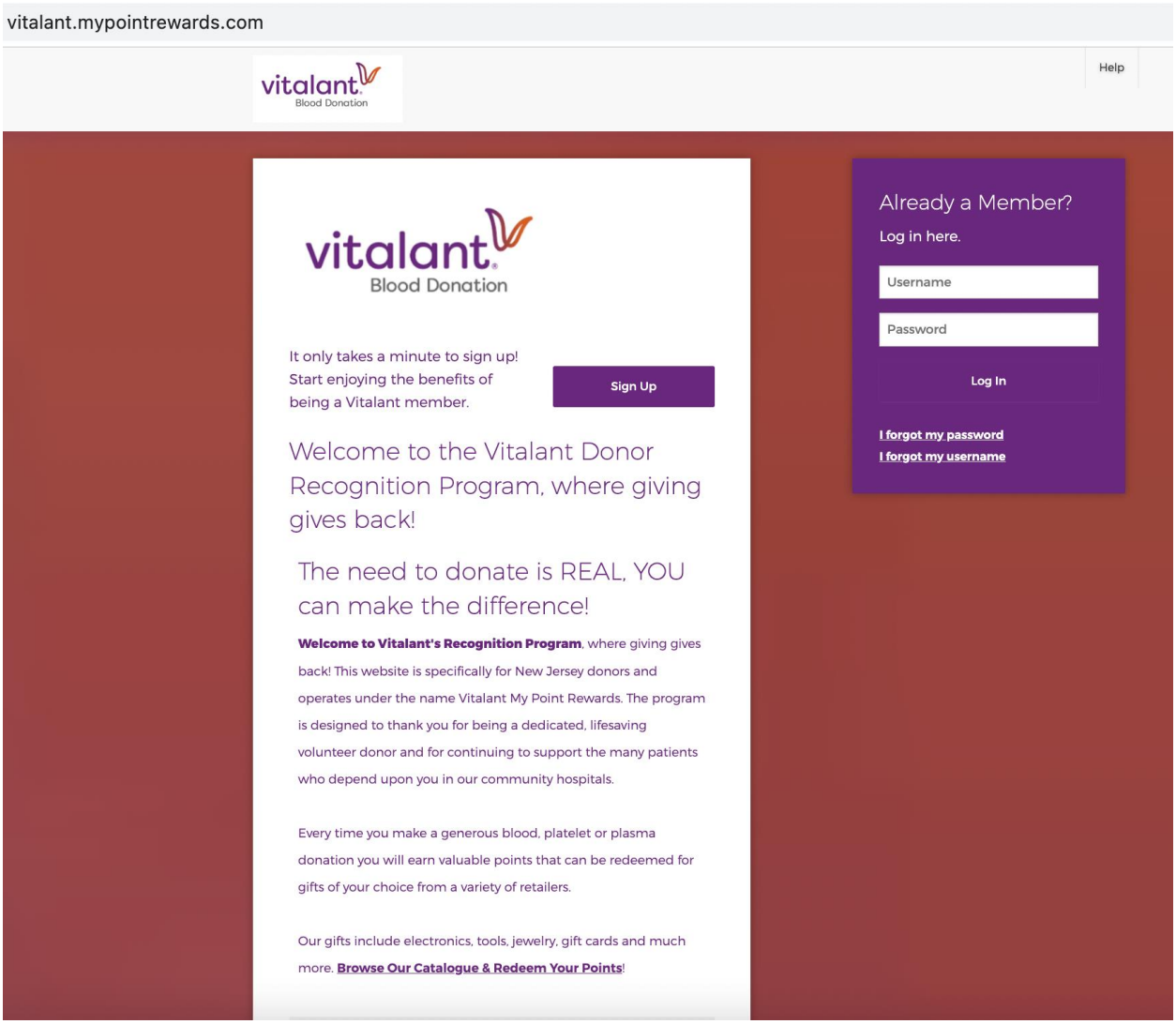


Once they click Submit, participants will land on a page to complete the registration of their account.



Once the participant (1) confirms their contact information, (2) creates a Username, (3) creates a password, and (4) accepts the program Terms, they will be able to click on Create Account. Once they do so, they will land on the home page of their account.



Once an account is registered, a participant will get any points earned from a qualifying donation from the previous 7 days. Earned points will continue to accrue in a registered account. If an account is inactive for a period of 15 months, any remaining points will expire at that time.

After a participant's account is registered, they will be able to login to their account, moving forward, at https://vitalant.mypointrewards.com/. There is also a link to the registration form on this page.